

REGIONAL COUNCIL

AGENDA

PAGE #

TIME

¹OCTOBER 3, 2002

- 1.0 **CALL TO ORDER & PLEDGE OF ALLEGIANCE** Councilmember Bernson, President
- 2.0 **PUBLIC COMMENT PERIOD** – Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Council, must fill out and present a speaker's card to the Exec. Assistant prior to speaking. A speaker's card must be turned in before the meeting is called to order. Comments will be limited to three minutes. The President may limit the total time for all comments to twenty minutes.
- 3.0 **CONSENT CALENDAR**
- 3.1 **Approval Items**
- 3.1.1 Approve Minutes of Sept 5, 2002 Attachment 01
- 3.1.2 Contracts Attachment
- Bonnie Bensimon 13
 - Glendale TMA 15
 - Kaku Associates 17
 - Redfern & Associates 19
 - Warner Center TMO 21
- Graphics & Printing Services
- Aquent 23
 - Murphy Printing 25
- 3.1.3 Approve Ex-officio Member on Policy Committee Attachment 27
- Consider request from Imperial Irrigation District to become an ex-officio member of EEC

¹ Docs# 75768 RC Agenda – S. Stewart

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<u>Consent Calendar Items – Cont'd</u>		
3.1.4 <u>Approve Proposed Meeting Schedule for 2002-2003 Attachment</u>	29	
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3.1.7 <u>Approve Submittal of Proposal for TRB -NCHRP Grant for \$300,000 Attachment</u>	39	
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3.2 <u>Receive & File</u>		
3.2.1 <u>SCAG Legislative Matrix 2001-2002 Session Attachment</u>	49	
3.2.2 <u>Contracts/Purchase Orders \$5,000 - \$25,000 (Info Only) Attachment</u>	55	
<u>Purchase Orders</u>		
• Aquent		
• Employment Development Dept.		
• Environmental System Research		
• G.R. Huttner Lithography		



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<u>Receive & File – Cont'd</u>		
• Intaglio		
• Promotional Source (Rideshare Week Key chains)		
• Promotional Source (Rideshare Week T-shirt)		
• Pace Lithographers		
3.2.3 <u>Conflict of Interest Listing</u> (Info Only) Attachment	56	
3.2.4 <u>Regional Council Subcommittees &</u> <u>Task Force Preference Attachment</u>	59	
3.3 <u>PRESIDENT'S REPORT</u>		
3.3.1 <u>Update on Regional Transportation</u> <u>Forum Attachment</u>	64	
In a effort to focus on regional transportation priorities, SCAG in conjunction with Congress-woman Juanita Millender-McDonald hosted a transportation forum featuring Hon. Norman Mineta, United States Secretary of Transportation.		
3.3.2 <u>Appointments - Aviation Task Force</u>		
Hon. Jim Bagley, Twentynine Palms		
Hon. Cathryn DeYoung, Laguna Niguel		
Hon. Richard Dixon, Lake Forest		
Hon. Mike Gordon, El Segundo		
Hon. Pam O'Connor, Santa Monica		
Hon. Bea Proo, Pico Rivera		
Hon. Joyce Streater, Pasadena		
Anastasia Albanese-O'Neill, Southwest Airlines		
Terry Barrie, Caltrans Aeronautics		
Rick Bishop, WRCOG		
Herman Bliss, FAA		
James De La Loza, LACMTA		
Barry Griffith, Palm Springs International Airport		
Chris Kunze, Long Beach Airport		
Jack Kyser, Los Angeles Economic Development Corp.		
Alan Murphy, John Wayne Airport		



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Appointments- Cont'd

Bruce Nestande, Los Angeles Business Advisors
Rod Propst, Aviation Technical Advisory Committee, Chair
Joe Richardson, UPS Airport Properties
Phil Rizzo, March Inland Port
Robert Rodine, Valley Industry and Commerce Association
Michael Schumacher, County of Orange
Scott Smith, Ventura County Dept. of Airports
Peter Soderquist, Southern California Logistics Airport

3.4 EXECUTIVE DIRECTOR'S REPORT

4.0 ACTION ITEMS

4.1 Administration Committee Report

Supervisor Jon
Mikels, Chair

4.1.1 Subregional Representation on the Administration Committee Attachment

67

Recommended Action: Refer to
Regional/Subregional Task Force

4.1.2 Discussion on Deployment Review of Rideshare & Transtar

4.2 Transportation & Communications Committee (TCC) Report

Mayor Roberts
Chair

4.2.1 Proposition 51 – Traffic Congestion Relief and Safe School Bus Act Attachment

51

Prop 51 would decline 30% of the State's
share of sales tax on new & used motor
vehicles to selected transportation projects.

Recommended Action: Oppose

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<u>TCC Report – Cont'd</u>		
4.2.2 <u>Amtrak Funding Resolution of Support Attachment</u>	78	
Recommended Action: Approve Resolution # 02-435-1		
4.3 <u>Energy & Environment Committee Report</u>	Councilmember Young, Chair	
4.3.1 <u>2002-2003 South Coast Air Quality Management Plan (SCAQMP) Attachment</u>	82	
Recent developments in the SCAQMP concerning “fair share” emissions reductions and adequate emission budgets may have potential conformity implications for the SCAG region.		
Recommended Action: Approve		
4.3.2 <u>Proposition 50 Support Resolution #02-435-2 Attachment</u>	88	
Recommended Action: Approve		
4.4 <u>Community, Economic & Human Human Development (CEHD)</u>	Mayor Alexander Chair	
4.5 <u>Report on Best Practices Oversight Committee</u>	Supervisor Jon Mikels, Chair	
4.6 <u>Communications Committee Report</u>	Councilmember Proo, Chair	



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5.0 INFORMATION ITEMS

5.1 Monthly Financial Report Attachment

Bert Becker
Chief Financial
Officer (CFO)

121

The CFO provides a report which reflects Financial status and cash flow, General Fund Expenditure status and, on a quarterly basis a report on membership dues.

6.0 COMMENT PERIOD

Any Regional Council member or staff desiring to comment on items not covered on the agenda may do so at this time. Comments should be limited to three minutes.

7.0 LEGAL COUNSEL REPORT

7.1 Closed Session

- Pursuant to California Government Code Section §54956.9(a) SCAG v. HCD & BT&H
- Pursuant to California Government Code Section §54956.9(a) El Toro Reuse Planning Authority v. SCAG

8.0 ADJOURNMENT

The next meeting is scheduled for Thursday Nov. 7, 2002 at SCAG Offices



SOUTHERN CALIFORNIA
ASSOCIATION of GOVERNMENTS

NO. 434

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

September 5, 2002

MINUTES

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE REGIONAL COUNCIL. AUDIO CASSETTE TAPE OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING IN SCAG'S OFFICE.

The Regional Council of the Southern California Association of Governments held its meeting at the SCAG offices downtown Los Angeles. The meeting was called to order by President Hal Bernson, City of Los Angeles. There was a quorum.

1.0 CALL TO ORDER & PLEDGE OF ALLEGIANCE

2.0 PUBLIC COMMENT PERIOD

3.0 CONSENT CALENDAR

3.1 Approval Items

3.1.1 Approval of Aug 1, 2002 Minutes

It was noted that Councilmember Keith McCarthy attend the August 1, 2002 meeting.

3.1.2 Contracts

- Advanced Data Transcribing Center, Inc.
- Crown Consulting, Inc.

Equipment Lease Renewal

- Pitney Bowes

3.1.3 Approve SCAG's Participation at the 2002 League of California Cities & California State Association of Counties

3.1.4 Approve Sponsorship of Southern California Leadership Leadership Network Class XII Tuition and Leader of the Year Luncheon

3.2 Receive & File

3.2.1 SCAG Legislative Matrix 2001-2002 Session

3.2.2 Contracts/Purchase Orders \$5,000 - \$25,000 (Info Only)

Contracts

- Center for the Continuing Study of the California Economy (Regional Economic Forecasting Assistance)

Purchase Orders

- IBM Corporation
- Kion Printing and Packaging
- Pace Lithographers

3.2.3 Conflict of Interest Listing

3.3 PRESIDENT'S REPORT

3.1.1 Leadership Statement

President Bernson, presented the leadership statement. Three main initiatives are highlighted. The first initiative focused on finding ways of bringing the SCAG region closer. To accomplish this effort SCAG representatives should begin encouraging congressional and legislative delegation to work toward a common agenda for the region. President Bernson stated that he and Mark Pisano will initiate this process by working with the commissions to develop a list of projects that will be prioritized for the region.

The second initiative is to focus attention on the State Legislature to obtain authority that would regions to solve its own problems. The third initiative targets the infrastructure planning issue regarding the Regional Aviation System.

President Bernson concluded by saying that the region will not be successful in establishing the aforementioned initiatives, until efforts are finalized in addressing SCAG's working capital problems as well as ensuring that operations are working perfectly.

3.3.2 Approve Report on Survey of Committees & Task Forces

A survey was mailed to task force and committee members for purposes of determining how many members were interested in continuing on their current committees. The survey was presented to the Regional Council and included members of committees & task forces that had responded regarding their committee appointments.

It was MOVED (Young), SECONDED (Bates) and UNANIMOUSLY APPROVED to receive and file the report.

3.3.3 Appointments

New Regional Council Member

- Hon. Judy Dunlap, Inglewood, representing District #28

Subregional Representatives to Policy Committees

- Hon. Daniel Del Campo, Thousand Oaks to EEC representing VCOG
- Hon. Cameron Smyth, Santa Clarita to TCC representing North LA County

Aviation Task Force

- Hon. Cindy Miscikowski, Los Angeles
- Hon. Dick Stanford, Azusa

Highway Task Force Members

- Hon. Richard Dixon, Lake Forest – Chair
- Hon. George Bass, Bell
- Hon. Ron Bates, Los Alamitos
- Hon. Art Brown, Buena Park
- Hon. Lee Ann Garcia, Grand Terrace
- Hon. Sandra Jacobs, El Segundo
- Hon. James C. Ledford, Jr., Palmdale
- Hon. Robin Lowe, RCTC, Hemet
- Hon. Bonnie Lowenthal, Long Beach
- Hon. Judy Mikels, Ventura County
- Hon. Pam O'Connor, Santa Monica
- Hon. Gary Ovitt, Ontario
- Hon. Bev Perry, Brea
- Hon. Bea Proo, Pico Rivera
- Hon. Jeff Reinhardt, Agoura Hills
- Hon. Ron Roberts, Temecula
- Hon. Paul Talbot, Alhambra
- Hon. Toni Young, Port Hueneme

3.4 EXECUTIVE DIRECTOR'S REPORT

Mark Pisano stated that we have not been able to arrange the next meeting with San Diego Association of Governments for purposes of discussing inter-regional issues in the I-15 connection. SCAG is currently seeking assistance from Councilmembers from the San Diego area to help finalize the meetings.

Mr. Pisano stated that there have been several lawsuits on conformity that have been resolved. The lawsuits are not in the SCAG region but in other areas of the State. Mr. Pisano suggested that Regional Council members read the Opinions, because they could potentially guide and impact the work that SCAG does on air quality and transportation conformity.

Councilmember De Young requested copies of the opinions and that they be mailed to other interested RC members.

The remaining items in the report outlined priorities that management and staff focused on monthly basis. Items covered within the report include: Efficiency & Accountability within the Organization; Providing support to the Regional Council with direction and leadership to SCAG; SCAG Operations; Implement Adopted Regional Plans; Develop and Completion of Additional Planning Efforts; Improvement of data analysis and information; and Implementing the Legislative Program.

4.0 ACTION ITEMS

4.1 Administration Committee Report

There was no report, however Supervisor Mikels, Chair, announced that Administration Committee directed staff to send the Executive Director's report via e-mail on the Monday by close of business prior to the Regional Council meeting.

4.2 Transportation & Communications Committee (TCC) Report

There was no report.

4.3 Energy & Environment Committee Report (EEC)

4.3.1 Energy Chapter of the Regional Comprehensive Plan & Guide

SCAG adopted a Regional Comprehensive Plan & Guide (RCP&G) in 1996. The RCP&G included both mandatory chapters, such as the Regional Mobility Element (a synopsis of the

Regional Transportation Plan), and voluntary chapters that served as guides to local governments in the SCAG region. The energy chapter was one of the voluntary chapters. Staff completed a revised energy chapter based on a draft outline approved by the EEC in April 2002.

Councilmember Young, Chair, stated that the EEC recommended that the Regional Council approve the report.

It was MOVED (Young), SECONDED (Washburn) and UNANIMOUSLY APPROVED

4.3.2 Resolution Supporting the Orange County Groundwater Replenishment

It was MOVED (Young), SECONDED (Brown, Perry) and UNANIMOUSLY APPROVED to approve and waive reading of Resolution #02-043-1.

4.3.3 Update on SCAG & Kern County COG Joint Meeting

Councilmember Young, Councilmember Dispenza, and Mark Pisano represented SCAG at the Joint meeting. Also attending the meeting was Executive the Director as well as four Councilmembers of Kern County COG.

Topic discussed were: (1) Tajon Ranch's efforts to bring more warehousing in that area; (2) SB 910; (3) Storm water TMDL was discussed in which SCAG reported on the development of a white paper that will be shared with the Kern COG upon completion; (4) Maglev & Airports (5) Common Corridors – SR 58 extension to I-40. I-5 & SR 14 and the High Desert corridor; and (6) TEA-3 & Goods Movement. The next meeting is tentatively is scheduled for February 2003.

Councilmember Young announced that Prop 50 will be presented at the Regional Council for discussion next month. She asked the members to review the information carefully. Vice Mayor Lowe wanted staff to prepare a report that outlines where the funds will be spent as well as who has the authority to spend the funds.

4.4 **Community, Economic & Human Development (CEHD)**

There were no items to report, however Councilmember Alta Duke, Vice Chair, announced that Southwest Compact conference will be held on October 24 & 25, 2002, in the city of Holtville.

4.5 **Report on Best Practices Oversight Committee**

There was no meeting.

4.6 **Communications Task Force Report**

Councilmember Proo, Chair, reported that the task force is working with Cerrell Associates on the SCAG Communication Strategy. The task force discussed and refined the Strategy for the year. The goals include (1) Establishing importance of regional governance; (2) Improving communication with the members; (3) Enhancing SCAG's profile with the media; and (4) Supporting and supplementing ongoing community outreach efforts.

Another component of the Communication Strategy is to hold more Regional Council meetings at various locations around the region. The task force will be recommending a meeting schedule at next meeting for rest of 2002 and 2003.

Councilmember Proo also announced that a Transportation Summit sponsored by Congresswoman Juanita Millender-McDonald and SCAG will be held Monday, September 9, 2002, at the Carson Community Center in the city of Carson. Discussion will encompass TEA-3 conversation between US DOT Secretary Norman Mineta and the region's key transportation leaders. All Regional Council members were invited to attend.

INFORMATION ITEMS

4.0 5.1 **Monthly Financial Report**

Bert Becker stated that SCAG is waiting on the Governor to sign off on the State budget. Invoices have been submitted for next year are in queue for payment. Once the funds are received payments will be processed. Mr. Becker also stated that the timing of receiving funds is very important because payments for SCAG's line of credit is approaching fast. However the schedule is not known for receiving funds at this time.

5.2 **Update on Audit Resolution Plan**

Mr. Becker reported that SCAG received a notice from Caltrans that the Audit Resolution Plan was approved. In addition the OWP approval was contingent upon that approval. The OWP was also approved.

8.0 COMMENT PERIOD

No comments presented at this time.

9.0 LEGAL COUNSEL REPORT

9.1 Closed Session

- Pursuant to California Government Code Section §54956.9(a) SCAG v. HCD & BT&H
- Pursuant to California Government Code Section §54956.9(a) El Toro Reuse Planning Authority v. SCAG
- Pursuant to California Government Code Section §54957 Personnel-Employee Discipline

The Regional Council reconvened and authorized an independent audit related to a personnel matter.

10.0 ADJOURNMENT

The next meeting is scheduled for Thursday Oct. 3, 2002 at the Long Beach Convention Center

Mark Pisano, Executive Director

Staff Present

Mark Pisano, Executive Director
Jim Gosnell, Deputy Executive Director
Colin Lennard, General Counsel
Helene Smookler, Chief Counsel
Bert Becker, Chief Financial Officer
Sondra Morrison, SCAG Controller
Hasan Ikrata, Acting Director, Planning & Policy
Mike Murphy, Acting, Manager, Government Affairs

Barbara Dove, Government Affairs Analyst
Kim Turner, Sr. Administrative Assistant
Shelia Stewart, Executive Assistant

Members Present

Councilmember Hal Bernson (**Los Angeles**), Delegate, District 59, President
Mayor Pro Tem Bev Perry (**Brea**), Delegate, District 22, 1st Vice President
Supervisor Chuck Smith (**Orange County**), Delegate, 2nd Vice President
Supervisor Jon Mikels, (**San Bernardino County**) Delegate, Immediate Past President
Supervisor Yvonne Burke (**Los Angeles County**), Delegate
Councilmember Jo Shields (**Brawley**), Delegate, District 1
Mayor Ron Loveridge (**Riverside**) Delegate, District 4
Mayor Ron Roberts (**Temecula**), Delegate, District 5
Mayor Pro Tem Lee Ann Garcia (**Grand Terrace**), Delegate, District 6
Councilmember Susan Lien (**San Bernardino**), Delegate, District 7
Councilmember Gary Ovitt (**Ontario**) Delegate, District, 10
Mayor Lawrence Dale (**Barstow**) Delegate, District 11
Councilmember Cathryn DeYoung (**Laguna Nigel**) Delegate, District 12
Mayor Richard Dixon (**Lake Forest**), Delegate, District 13
Councilmember Tod Ridgeway (**Newport Beach**), Delegate, District 14
Councilmember Lou Bone (**Tustin**) Delegate, District 17
Councilmember Alta Duke (**La Palma**) Delegate, District 18
Councilmember Shirley McCracken (**Anaheim**) Delegate, District 19
Mayor Ron Bates (**Los Alamitos**) Delegate, District 20
Councilmember Art Brown (**Buena Park**) Delegate, District 21
Mayor Bruce Barrows (**Cerritos**) Delegate, District 23
Vice Mayor Gene Daniels (**Paramount**) Delegate, District 24
Councilmember Keith McCarthy (**Downey**) Delegate, District 25
Councilmember George Bass (**Bell**) Delegate, District 27
Councilmember Judy Dunlap (**Inglewood**) Delegate, District 28
Councilmember Bonnie Lowenthal (**Long Beach**), District 29
Mayor Pro Tem Bea Proo (**Pico Rivera**) Delegate, District 31
Robert Bruesch (**Rosemead**) Delegate, District 32
Councilmember Dick Stanford (**Azusa**) Delegate, District 33
Councilmember Paul Talbot (**Alhambra**) Delegate, District 34
Councilmember Harry Baldwin (**San Gabriel**) Delegate, District 35
Councilmember Sid Tyler (**Pasadena**) Delegate, District 36
Mayor Pro Tem Tom Sykes (**Walnut**) Delegate, District 37
Councilmember Karen Rosenthal (**Claremont**) Delegate, District 38
Mayor Ken Blackwood (**Lomita**), Delegate, District 39
Mayor Pro Tem Sandra Jacobs (**El Segundo**) Delegate, District 40
Councilmember Bob Yousefian (**Glendale**) Delegate, District 42
Mayor Pro Tem Mike Dispenza (**Palmdale**) Delegate, District 43
Councilmember Dennis Washburn (**Calabasas**) Delegate, District 44
Councilmember Toni Young (**Port Hueneme**) Delegate, District 45

Councilmember Glen Becerra (**Simi Valley**) Delegate, District 46
Councilmember Carl Morehouse (**San Buenaventura**) Delegate, District 47
Mayor Pro Tem Ralph Bauer (**Huntington Beach**) Delegate, District 64

CTC Representatives

Mayor Bill Davis, representing VCTC
Vice Mayor Robin Lowe, representing RCTC

Others present

Phyllis Winger
Chuck Bookhammer

Councilmember Bernson's Office
Supervisor Burke's staff

REPORT

TO: Administration Committee
Regional Council

FROM: Sam Mehta, Contracts Manager (213) 236-1813
Email: mehta@scag.ca.gov

SUBJECT: Approval of Contracts Over \$25,000

DATE: September 16, 2002

EXECUTIVE DIRECTOR'S APPROVAL _____

RECOMMENDED ACTION: Approve Contracts

SUMMARY:

- **The Following Consultant Contracts are Recommended for Approval:**

Bonnie Bensimon	NTE \$ 32,200
Glendale TMA	NTE \$ 40,000
Kaku Associates	NTE \$120,350
Redfern & Associates	NTE \$ 89,787
Warner Center TMO	NTE \$ 40,000
- **The Following Graphics & Printing Services Contracts are Recommended for Approval:**

Aquent	NTE \$ 57,976
Murphy Printing	NTE \$ 26,700

FISCAL IMPACT:

The Work Element is listed on the detail page for each contract. Included is the Work Element and category of funding, for example FHWA, FTA, indirect.

NEW CONSULTANT CONTRACT

Consultant: Bonnie Bensimon

Scope: Under the FY '03 Los Angeles County Metropolitan Transportation Authority (MTA) Rideshare Support Services MOU, within task 4, major tasks and responsibilities include the following: To facilitate the MTA and SCAG in the administration of the Rideshare Rewards and Club Metro incentive programs, on-going Consultant and Transportation Management Association (TMA) assistance is needed in the marketing and promotion of the programs throughout Los Angeles County.

Consultant is to oversee the following TMA & Transportation Management Organization (TMO) who will perform targeted marketing outreach activities with coordination of SCAG staff: Glendale TMA and Warner Center TMO. TMAs are to provide statements of participation for the incentive programs from client site representatives as a result of the employer outreach program, approve claim forms showing placement of employees in a rideshare mode, achieve program employer and participant goals, and conduct marketing and outreach at employment sites. Consultant is to provide creative and marketing expertise, clerical support, coordinate assembly of marketing packets, deliver marketing materials to each TMA, mail marketing materials, monitor progress of each TMA based upon program goals and develop administration tools.

Contract Amount: Total not to exceed **\$32,200**
Bonnie Bensimon (no subcontractors) \$32,200

Contract Period: July 1, 2002 through June 30, 2003

Work Element: 03-230.SCGC1 (funding source: MTA)

Request for Proposal: Not applicable

Selection Process: Sole source contract. MTA (funding agency) provided a written memorandum of sole source justification dated June 26, 2002 to SCAG.

Basis for Selection: Bonnie Bensimon is being recommended to perform targeted marketing and outreach activities for the MTA's Rideshare Rewards/Club Metro incentive programs. This Consultant has been selected on a sole source basis based on a memorandum of

justification provided by MTA dated June 26, 2002.

This is considered a transitional year for the rideshare program and the last year that the program will be housed within SCAG. Bonnie Bensimon has been providing assistance on the MTA Local Employer Services contract in support of the Rideshare Rewards and Club Metro programs since FY '99. Given the Consultant's work on these complex programs for the past three years, this Consultant possesses considerable experience and knowledge. Continuing to contract with Bonnie Bensimon will help provide needed stability for these incentive programs during this transitional period.

NEW CONSULTANT CONTRACT

Consultant:	Glendale Transportation Management Association (TMA)	
Scope:	<p>Under the FY '03 Los Angeles County Metropolitan Transportation Authority (MTA) Rideshare Support Services MOU, within task 4, major tasks and responsibilities include the following: To facilitate the MTA and SCAG in the administration of the Rideshare Rewards and Club Metro incentive programs, on-going Consultant and TMA assistance is needed in the marketing and promotion of the programs throughout Los Angeles County.</p> <p>Project Management team is to oversee the following TMAs who will perform targeted marketing outreach activities with coordination of SCAG staff: Glendale TMA and Warner Center Transportation Management Organization (TMO). TMAs are to provide statements of participation for the incentive programs from client site representatives as a result of the employer outreach program, approve claim forms showing placement of employees in a rideshare mode, achieve program employer and participant goals, and conduct marketing and outreach at employment sites. Consultants is to provide creative and marketing expertise, clerical support, coordinate assembly of marketing packets, deliver marketing materials to each TMA, mail marketing materials, monitor progress of each TMA based upon program goals and develop administration tools.</p>	
Contract Amount:	Total not to exceed Glendale TMA (no subcontractors)	\$40,000 \$40,000
Contract Period:	July 1,2002 through June 30, 2003	
Work Element:	03-230.SCGC2 (funding source: MTA)	
Request for Proposal:	Not applicable	
Selection Process:	Sole source contract. MTA (funding agency) provided a written memorandum of sole source justification dated June 26, 2002 to SCAG.	
Basis for Selection:	The Glendale TMA is being recommended to perform targeted marketing and outreach activities for the MTA's Rideshare Rewards/Club Metro incentive programs. This Consultant has been selected on a sole source basis based on a memorandum of justification provided by MTA dated June 26, 2002.	

This is considered a transitional year for the rideshare program and the last year that the program will be housed within SCAG. The Glendale TMA has been providing assistance on the MTA Local Employer Services contract in support of the Rideshare Rewards and Club Metro programs since FY '99. Given their work on these complex programs for the past three years, this Consultant possesses considerable experience and knowledge. Continuing to contract with the Glendale TMA will help provide needed stability for these incentive programs during this transitional period.

Subregional Consultant Contract

Consultant: Kaku Associates

Scope: The Consultant will analyze, prioritize, and expand an already developed list of needed improvements at access points on the I-405 Corridor in the South Bay. The Consultant will also analyze in more detail the feasibility of three particular arterial improvements from the aforementioned list: Crenshaw Blvd./182nd Street, Inglewood Avenue, and Manchester Avenue/La Cienega Boulevard. The work will be completed through the analysis of intersection traffic counts, existing conditions, land use analysis, impacts on the I-405 and neighboring arterials, and other collected data. Recommendations will be reviewed by the SBCCOG, Caltrans and SCAG and the finished product will be used for development of PSR's for the three arterial improvements, in a study to be completed later.

Contract Amount:	Total not to exceed	\$120,350
	Kaku Associates (prime)	\$100,350
	Moffat & Nichols (subcontractor)	\$ 20,000

Contract Period: November 1, 2002 through June 30, 2003

Work Element: 03-161.SCGC1 \$82,000 SP&R
03 -XXX \$38,350 CPG (pending budget amendment #1 approval)

Phase I: Contract will be issued to the Consultant authorizing only \$82,000 of currently available SP&R funds. The finished product will be submitted by the Consultant upon completion of this phase.

Phase II: If the additional \$38,350 of CPG funds becomes available upon approval of budget amendment #1, then contract will be amended to add this phase of work.

Request for Proposal: SCAG staff mailed postcards to 245 pre-qualified firms on SCAG's bidders list to notify them of the release of RFP No. 03-006. The RFP was also posted on SCAG's web site. The following three proposals were received in response to the solicitation:

Kaku Associates (1 subcontractor)	\$131,957 (\$120,350 rev.)
P & D Consultant (0 subcontractor)	\$131,956 (not revised)
VRPA Technologies (1 subcontractor)	\$124,454 (\$111,454 rev.)

During the interview process all three Consultants were asked to

submit a revised proposal. Only Kaku Associates and VRPA Technologies submitted a revised proposal.

Selection Process:

The proposal review committee (PRC) evaluated all three proposals in accordance with the criteria set forth in the RFP, and the selection process was conducted in a manner consistent with all applicable Federal and State contracting regulations. Interviews were held with all three offerors.

The PRC was comprised of the following individuals:

Charles Herbertson, Hawthorne - City Engineer
Ted Semaan, Torrance, Manager -Transportation Planning & Traffic Eng.
Steve Finton, Torrance - Project Manager, Engineering Dept.
Parviz Koupai, Inglewood - City Transportation Engineer
John Mate, Redondo Beach - Associate Civil Engineer
Jeff Davis, Caltrans - Chief, Regional Transportation Planning
Alan Patashnik, MTA, Project Manager, Arterials, Signals & Goods Movement
Robert Burlingham, SCAG – Senior Regional Planner
Tom O'Brien, South Bay Cities COG - Assistant to the Director
Kim Fuentes, South Bay Cities COG - Deputy Director
Jacki Bacharach, South Bay Cities COG - Executive Director

Basis for Selection:

The PRC recommends that Kaku Associates be awarded this contract. Kaku Associates has extensive knowledge with the corridor and data to be collected, clearly identified tasks, has qualified persons on board, and demonstrated a clear understanding of the relationship between arterial and mainline congestion. The PRC also felt that the end product of Kaku's study would be the most useful. The Kaku Associates has also dedicated more hours towards this project than the other two Consultants.

During the interview process, the PRC clarified that the traffic counts and intersection data collection will be provided to the successful Consultant. This required a revised proposal from all of the Consultants. Kaku Associates and VRPA Technologies submitted a revised proposal at \$120,350 and \$111,454 respectively. P & D Consultant did not revise their proposal.

NEW CONSULTANT CONTRACT

Consultant: Redfern & Associates

Scope: Under the FY '03 Los Angeles County Metropolitan Transportation Authority (MTA) Rideshare Support Services MOU, within task 4, major tasks and responsibilities include the following: To facilitate the MTA and SCAG in the administration of the Rideshare Rewards and Club Metro incentive programs, on-going consultant and Transportation Management Association (TMA) assistance is needed in the marketing and promotion of the programs throughout Los Angeles County.

Consultants are to oversee the following TMAs who will perform targeted marketing outreach activities with coordination of SCAG staff: Glendale TMA and Warner Center Transportation Management Organization (TMO). TMAs are to provide statements of participation for the incentive programs from client site representatives as a result of the employer outreach program, approve claim forms showing placement of employees in a rideshare mode, achieve program employer and participant goals, and conduct marketing and outreach at employment sites. Consultant is to provide creative and marketing expertise, clerical support, coordinate assembly of marketing packets, deliver marketing materials to each TMA, mail marketing materials, monitor progress of each TMA based upon program goals and develop administration tools.

Contract Amount: Total not to exceed **\$89,787**
Redfern & Associates (no subcontractors) \$89,787

Contract Period: July 1, 2002 through June 30, 2003

Work Element: 03-230.SCGC3 (funding source: MTA)

Request for Proposal: Not applicable

Selection Process: Sole source contract. MTA (funding agency) provided a written memorandum of sole source justification dated June 26, 2002 to SCAG.

Basis for Selection: Redfern & Associates is being recommended to perform targeted marketing and outreach activities for MTA's Rideshare Rewards/Club Metro incentive programs. This Consultant has

been selected on a sole source basis based on a memorandum of justification provided by MTA dated June 26, 2002.

This is considered a transitional year for the rideshare program and the last year that the program will be housed within SCAG. Redfern & Associates has been providing assistance on the MTA Local Employer Services contract in support of the Rideshare Rewards and Club Metro programs since FY '99. Given the Consultant's work on these complex programs for the past three years, this Consultant possesses considerable experience and knowledge. Continuing to contract with Redfern & Associates will help provide needed stability for these incentive programs during this transitional period.

NEW CONSULTANT CONTRACT

Consultant: Warner Center Transportation Management Organization (TMO)

Scope: Under the FY '03 Los Angeles County Metropolitan Transportation Authority (MTA) Rideshare Support Services MOU, within task 4, major tasks and responsibilities include the following: To facilitate the MTA and SCAG in the administration of the Rideshare Rewards and Club Metro incentive programs, on-going Account Executive, Consultant and Transportation Management Association (TMA) assistance is needed in the marketing and promotion of the programs throughout Los Angeles County.

Project Management team is to oversee the following TMAs who will perform targeted marketing outreach activities with coordination of SCAG staff: Glendale TMA and Warner Center TMO. TMAs are to provide statements of participation for the incentive programs from client site representatives as a result of the employer outreach program, approve claim forms showing placement of employees in a rideshare mode, achieve program employer and participant goals, and conduct marketing and outreach at employment sites. Consultants are to provide creative and marketing expertise, clerical support, coordinate assembly of marketing packets, deliver marketing materials to each TMA, mail marketing materials, monitor progress of each TMA based upon program goals and develop administration tools.

Contract Amount: Total not to exceed **\$40,000**
Warner Center TMO (no subcontractors) \$40,000

Contract Period: July 1, 2002 through June 30, 2003

Work Element: 03-230.SCGC4 (funding source: MTA)

Request for Proposal: Not applicable

Selection Process: Sole source contract. MTA (funding agency) provided a written memorandum of sole source justification date June 26, 2002 to SCAG.

Basis for Selection: The Warner Center TMO is being recommended to perform targeted marketing and outreach activities for the MTA's Rideshare Rewards/Club Metro incentive programs. This Consultant has been selected on a sole source basis based on a

memorandum of justification provided by MTA dated June 26, 2002.

This is considered a transitional year for the rideshare program and the last year that the program will be housed within SCAG. The Warner Center TMO has been providing assistance on the MTA Local Employer Services contract in support of the Rideshare Rewards and Club Metro programs since FY '99. Given their work on these complex programs for the past three years, this Consultant possesses considerable experience and knowledge. Continuing to contract with the Warner Center TMO will help provide needed stability for these incentive programs during this transitional period.

GRAPHICS SERVICES CONSULTANT CONTRACT

Consultant: Aquent

Scope: The purpose of this contract is for SCAG to secure part-time graphic design artist support for a total of 750 hours per year. This will require working every Friday at SCAG's downtown Los Angeles office and filling in during work overloads or when a member of SCAG's permanent graphics staff is ill or on vacation. Consultant staff will report to the Lead Graphics Supervisor who will distribute the workload, provide art direction, and oversee production. The Consultant will draw upon a wide-ranging talent pool and assign to the contract individuals with top-notch talent and extensive design and Macintosh computer experience. There will be flexibility on the part of the Consultant to switch to new talent depending on the complexity and turnaround time of a particular project.

This contract has a 12-month base period, plus an additional 12-month option.

Contract Amount:	Total not to exceed (12-month base period)	\$28,988
	Total not to exceed (add'l. 12-month option)	<u>\$28,988</u>
	Total for 24 months not to exceed	\$57,976
	Aquent (no subcontractors)	

Contract Period: November 1, 2002 through October 31, 2003 (base period)

Work Element: 03-340.SCGS5 (Funding source: Indirect Overhead)

Request for Proposal: SCAG staff sent electronic notification of the release of RFP No. 03-004 to 55 firms in SCAG's vendor database. The RFP was also posted on SCAG's website. The following seven proposals were received in response to the solicitation:

3Di (no subcontractors)	\$37,500
Aquent (no subcontractors)	\$28,988
Artisan (no subcontractors)	\$39,376
California Job Connection (no subcontractors)	\$14,603
Creative Oxygen (no subcontractors)	\$31,500
Paladin (no subcontractors)	\$31,500
Qdesign (3 subcontractors)	\$41,850

Selection Process: The Proposal Review Committee (PRC) evaluated all seven proposals in accordance with the criteria set forth in the RFP,

and the selection process was conducted in a manner consistent with all applicable federal and state contracting regulations. The PRC members did not interview any of the offerors because they felt they were able to make a selection decision based solely on the information contained in the written proposals. The PRC was comprised of the following individuals:

Harlan West, SCAG, Lead Graphics Designer
Welma Fu, SCAG, Graphics Designer
Carolyn Hart, SCAG, Graphics Designer

Recommendation:

The PRC recommends Aquent – the second lowest-priced offeror – for contract award, in part, because their demonstrated ability to supply talent within 24 hours and proven commitment to service helped distinguish them from the other bidders. The PRC members were also impressed with the fact that Aquent offers a 110% satisfaction guarantee, has the largest talent pool (over 12,000 worldwide) and multiple (7) locations throughout California, and submitted the most complete and comprehensive proposal of the seven offerors. Aquent has a proven track record with SCAG and has always provided excellent service and quality talent. Lastly, Aquent is a certified DBE vendor and offers employee benefits which help them retain qualified talent.

Although California Job Connection was the lowest-priced offeror, their proposal failed to address several of the RFP requirements, such as including portfolios of their proposed graphic artist candidates. Also, because their proposed rate for graphics talent is well below the industry standard, it is questionable whether they would be able to provide high-quality talent with the appropriate skill levels.

Several of the offerors apparently prepared their proposals using their standard template which included little or no mention of how they could best meet SCAG's specific needs.

GRAPHICS & PRINTING SERVICES CONTRACT

Consultant:	Murphy Printing																								
Scope:	The Consultant will print up to <u>nine</u> issues of the <i>Crossroads</i> newsletter, a full-color monthly publication featuring Rideshare news and information for nearly 6,000 transportation professionals and media, and used to promote alternatives to driving alone.																								
Contract Amount:	Total not to exceed \$26,700 Murphy Printing (no subcontractors) \$26,700																								
Contract Period:	November 1, 2002 through June 30, 2003																								
Work Element:	03-220.SCGS4 (Funding sources: MTA, OCTA, RCTC, SANBAG, and VCTC)																								
Request for Proposal:	SCAG staff sent electronic notification of the release of RFP No. 03-003 to 56 firms in SCAG's vendor database. The RFP was also posted on SCAG's website. The following 12 proposals were received in response to the solicitation: <table><tr><td>Anderson Printing (no subcontractors)</td><td>\$37,197</td></tr><tr><td>Bullseye (no subcontractors)</td><td>\$31,826</td></tr><tr><td>GP Color (1 subcontractor)</td><td>\$46,654</td></tr><tr><td>Graphic Sales West (no subcontractors)</td><td>\$48,125</td></tr><tr><td>Intaglio (no subcontractors)</td><td>\$41,624</td></tr><tr><td>Mark Anthony Printing (no subcontractors)</td><td>\$36,905</td></tr><tr><td>Murphy Printing (no subcontractors)</td><td>\$26,700*</td></tr><tr><td>NuCoast Graphics (no subcontractors)</td><td>\$33,704</td></tr><tr><td>Nugent Printing (no subcontractors)</td><td>\$37,367</td></tr><tr><td>Qdesign (1 subcontractor)</td><td>\$52,423</td></tr><tr><td>Sinclair (no subcontractors)</td><td>\$54,230</td></tr><tr><td>Wallace (no subcontractors)</td><td>\$36,964</td></tr></table>	Anderson Printing (no subcontractors)	\$37,197	Bullseye (no subcontractors)	\$31,826	GP Color (1 subcontractor)	\$46,654	Graphic Sales West (no subcontractors)	\$48,125	Intaglio (no subcontractors)	\$41,624	Mark Anthony Printing (no subcontractors)	\$36,905	Murphy Printing (no subcontractors)	\$26,700*	NuCoast Graphics (no subcontractors)	\$33,704	Nugent Printing (no subcontractors)	\$37,367	Qdesign (1 subcontractor)	\$52,423	Sinclair (no subcontractors)	\$54,230	Wallace (no subcontractors)	\$36,964
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Sinclair (no subcontractors)	\$54,230																								
Wallace (no subcontractors)	\$36,964																								
	*Price shown is based on their proposed rate of \$2,725/issue, <u>plus</u> applicable CA sales tax and estimated shipping costs.																								
Selection Process:	The Proposal Review Committee (PRC) evaluated all 12 proposals in accordance with the criteria set forth in the RFP, and the selection process was conducted in a manner consistent with all applicable federal and state contracting regulations. The PRC members did not interview any of the offerors because they felt they were able to make a selection decision based solely on the information contained in the written proposals. The PRC																								

was comprised of the following individuals:

Harlan West, SCAG, Lead Graphics Designer
Carolyn Hart, SCAG, Senior Graphics Designer
Jill Smolinski, SCAG, Rideshare Communications Officer

Basis for Selection:

The PRC recommends Murphy Printing for the contract award because of the following reasons: they are the lowest-priced bidder by a significant margin; they demonstrated that they can complete the job in a timely and professional manner; they received the highest evaluation score; and they have a long and successful working relationship with SCAG.

REPORT

DATE: October 3, 2002

TO: Administration Committee
Regional Council

FROM: Barbara Dove, Government Affairs, (213) 236-1861, dove@scag.ca.gov

SUBJECT: **Ex-officio Members on Policy Committees**

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION: Approve

BACKGROUND:

A request was received from the Imperial Irrigation District (IID) to be included as an ex-officio member of the Energy and Environment Committee. The Communication & Membership Task Force recommends approval.

Over the years, SCAG has welcomed a range of ex-officio members to serve on policy committees. Among the participants have been representatives from the Air Resources Board, the Air Quality Management District, and the Metropolitan Water District. SCAG's Bylaws provide for seating ex-officio members on policy committees with the following language:

Item 8 (c) (3) "Include ex-officio (non-voting) members which shall be representatives from regional and subregional single purpose public agencies and other members as approved by the Regional Council."

BUDGET IMPACT:

The budget impacts are nominal, as in postage for mailing agendas and other materials.

B Dove 10/3/02
Ex-officios on Policy Cttes
BD # 75602

**Regional Council
Proposed Meeting Locations
For 2002 - 2003**

Date

Proposed Location

2002

October 3	Long Beach Convention Center
November 7	At SCAG
December 5	Inland Empire (Ontario Convention Center)

2003

January 2	At SCAG (May be cancelled)
February 6	At SCAG
March 6	At SCAG
April 3	Los Angeles County (TBD) (Proposed General Assembly)
May 1	Orange County (TBD) (Proposed RC Retreat)
June 5	At SCAG
July 3	At SCAG
August 7	At SCAG
September 4	At SCAG
October 2	Ventura County (TBD)
November 6	At SCAG
December 4	At SCAG

REPORT

DATE: October 3, 2002

TO: Administrative Committee Members
Regional Council Members

FROM: Shahab Rabbani, Associate Regional Planner, 213-236-1845, Rabbani@scag.ca.gov

SUBJECT: National Science Foundation Proposal on Digital Government

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Authorize SCAG staff to submit a grant proposal in the amount of \$1,000,000 in response to the National Science Foundation (NSF) Request for Proposal on "Digital Government".

BACKGROUND:

For this RFP, the NSF provided the following background information:

"The emergence of the Internet and its applications has fundamentally altered the environment in which government agencies at all levels conduct their missions and deliver services. Affected as well are the underlying mechanism of democracy and civic discourse. Concurrently, expectations of the public or government are being driven by their experience of the private sector's rapid uptake and use of these information technologies in business-critical applications".

The purpose of this proposal is to integrate different databases that currently exist in SCAG into one single information sharing system. The end product is to develop a GIS/web enabled database, which will perform as a ***One-Stop*** information system for various projects and programs in SCAG. A summary of the NSF Program Requirements and Statement is attached.

It is anticipated that authorization to proceed on this two-year, two-phase project would occur in May 2003.

FISCAL IMPACT:

The grant proposal award would bring \$1,000,000 (one million) to SCAG.
Cost Sharing Requirements: Cost sharing and match is not required.

S. Rabbani 10/1/02
Admin Memo - NSF Grant Proposal - Oct. 2002
DOCS# 75712

ATTACHMENT

SUMMARY INFORMATION

RESEARCH PROJECT STATEMENT RFP# NSF-02-156

Title: Digital Government
Category: The Computer and Information Science and Engineering Directorate

Proposal Summary:

As the Metropolitan Planning Agency (MPO) for Southern California, SCAG is a major collector and provider of data and information, provider of information-based services and user of information technology. The purpose of this proposal is to bring together and integrate different databases that currently exist and operate in SCAG such as Model Network, Regional Transportation Improvement Program database, Regional Transportation Monitoring Information System, Census data, Forecasting data, Jurisdictional Boundary data, Aerial data, Land Use data, and others.

The proposed integrated, centrally located and easily accessible system will become a one-stop clearinghouse for data and information sharing between SCAG, over 185 cities, six counties, transportation commissions, air quality district offices, and other government and non-government agencies. This GIS/web based database will provide Internet access for internal and external data needs for planning activities, monitoring and performance assessment, communications, reporting, as well as data management.

In this project, SCAG is seeking to work with the University of Southern California as a research and academic partner.

Funds Available: A Total of \$1,000,000 (one million) for two years.
Cost Sharing Requirement: Cost sharing or match is not required for this project.
Authorization to Begin Work: May 2003

S. Rabbani 10/1/02
Admin Memo - NSF Grant Proposal - Oct. 2002
DOCS# 75712

REPORT

DATE: October 3, 2002

TO: The Regional Council
The Administration Committee

FROM: Alfredo B. Gonzalez, Senior Government Affairs Officer
Phone (213) 236-1886, e-mail gonzalez@scag.ca.gov

SUBJECT: **Budget Request FY 2002-2003: California Association of Councils of Governments (CALCOG) Membership Dues**

EXECUTIVE DIRECTOR'S APPROVAL

RECOMMENDED ACTION:

Authorize an Overall Work Program (OWP) expenditure of \$33,030 for fiscal year 2002/03. These funds will be used to pay annual membership dues to the California Association of Councils of Governments (CALCOG).

BACKGROUND:

CALCOG is a non-profit statewide organization that represents California's Councils of Governments on state and national issues. CALCOG's primary activities are to provide public policy, advocacy and intergovernmental coordination with the state legislature, state agencies, the League of California Cities, the California State Association of Counties, California's Congressional delegation and other related organizations. In addition to advocacy, CALCOG also convenes its members in order to share information on regional programs and assists them in developing tools to reach their fullest potential on regional issues.

For over a decade, SCAG has been a member of CALCOG and has actively participated in all aspects of the organization's mission. As a dues paying member, SCAG is designated one voting seat on the CALCOG Board of Delegates. Currently, Supervisor Judy Mikels of Ventura County serves as SCAG's delegate.

FISCAL IMPACT:

Approving this request will result in the expenditure of \$33,030 from SCAG's 02/03 OWP. This amount reflects an increase of \$1,570 over last year's membership dues. CALCOG dues are based on population and are annually adjusted to reflect increases or decreases in population. Funding to pay for CALCOG membership dues located within the Budgeting and Finance portion of the OWP and are authorized through the Regional Council's adoption of the OWP in June 2002.

abg#75628

REPORT

DATE: October 3, 2002

TO: Administration Committee Members
Regional Council Members

FROM: Ping Chang, Sr. Regional Planner, 213-236-1839, chang@scag.ca.gov

SUBJECT: Application for TRB – NCHRP Proposal on Using American Community Survey
Data for Transportation Planning

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Authorize SCAG staff to submit a grant proposal in the amount of \$300,000 in response to the Transportation Research Board (TRB) National Cooperative Highway Research Program (NCHRP) Request for Proposals on "Using American Community Survey Data for Transportation Planning."

BACKGROUND:

For this RFP, the NCHRP provided the following background information: "Transportation planners have relied heavily on the decennial Census 'long form' data... . It is the long form data that provides data for the Census Transportation Planning Package (CTPP), the most widely used database for transportation planning... . The U.S. Census Bureau plans to replace the long form with a continuous data collection program called the American Community Survey (ACS). The transportation planning community needs to know how to use this new source of data in applications such as long-range planning and forecasting, environmental and project analysis, and descriptive statistics."

The grant proposal will focus on the new opportunities and challenges regarding transportation planning and assessment applications after the ACS data replaces the decennial Census "long form" data. The end product is to develop a practitioner guidebook on how to best incorporate ACS data into the transportation planning processes at the national, state, metropolitan and local levels. A summary of the NCHRP Research Project Statement is attached.

It is anticipated that authorization to proceed on this two-year, two-phase project would occur in March 2003.

FISCAL IMPACT:

The grant proposal award would bring \$300,000 to SCAG. There is no requirement for matching funds.

V. Gibson 10/1/02
Admin Memo - TRB - NCHRP Grant Proposal - Oct. 2002
DOCS# 75633

REPORT

DATE: October 3, 2002

TO: Regional Council

FROM: Zahi Faranesh, Manager – Special Projects & Coordination
213-236-1819 faranesh@scag.ca.gov

RE: Grant Applications for FY03-04 State Planning & Research Funds

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Approval

BACKGROUND:

Staff requests authorization to submit grant applications for State Planning and Research Planning to Caltrans. The grant applications are open to SCAG as well as the subregions.

Caltrans has issued an invitation to submit applications for fiscal year 2003-2004 transportation planning grants. A total of \$8.5 million is estimated to be available state-wide in State Planning & Research funds in six categories: Environmental Justice, Community-Based Transportation Planning, Partnership Planning, Statewide Transit Planning Studies, Transit Technical Planning Assistance, and Transit Professional Development.

SUMMARY:

Staff distributed the application package and a notice of Caltrans' workshops to the sub-regions on September 20, 2002, and has requested that the sub-regions prepare applications for SCAG's review by October 17, 2002. Applications are due to Caltrans on November 1, 2002.

FISCAL IMPACT:

The acceptance of State transportation planning grant funds will require a local cash match.

AGENDA BLURB:

Grant Applications for FY03-04 State Planning & Research Funds

Caltrans has issued an invitation to submit applications for fiscal year 2003-2004 transportation planning grants. Staff requests authorization to submit applications to Caltrans. The grant applications are open to SCAG as well as the subregions.

REPORT

DATE: September 17, 2002

TO: Regional Council

FROM: Bert Becker, Chief Financial Officer

SUBJECT: Renewal of Public Officials and Employment Practices Liability Insurance Policy

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Renewal of SCAG's Public Officials and Employment Practices Liability insurance policy.

BACKGROUND:

SCAG's Public Officials and Employment Practices Liability insurance policy is up for renewal. Our broker, Seabury and Smith, requested bids from several different markets and received only one bid from our current provider, National Union. Due to SCAG's loss experience and the tight insurance market, National Union's bid was significantly higher than last year's rate. Last year's premium was \$78,691 and the current quoted rate is \$200,000. In addition, the deductible was increased from \$25,000 each wrongful act/\$25,000 each EPL violation with a maximum of \$1,000,000 to \$50,000 each wrongful act/\$200,000 each EPL violation with a maximum of \$1,000,000.

Because it is imperative that we maintain this insurance without a lapse in coverage, we have renewed our policy with National Union with the option to cancel coverage at any time without penalty. Our broker will continue to check the market, including JPIA, for a more reasonable rate. If we receive a lower bid, we may cancel coverage with National Union without penalty.

FISCAL IMPACT:

The indirect cost budget for Fiscal Year 2002-2003 included \$75,000 for the insurance. The additional premium will be paid either from savings in other indirect cost line items, or, if there are insufficient savings, through the recovery provision in our Indirect Cost Allocation Plan in a future year.

REPORT

DATE: September 18, 2002

TO: Administration Committee
Regional Council

FROM: Sam Mehta, Manager; Contracts (213) 236-1813
Email: Mehta@scag.ca.gov

SUBJECT: Conflict of Interest Listing

RECOMMENDED ACTION: Information Only

Listing of all agenda items involving consultants or other groups to all members to determine whether they have conflicts

Item

3.1.2

- Bonnie Bensimon
Sub: - None
- Glendale TMA
Sub: - None
- Kaku Associates
Sub: - Moffat & Nichols
- Redfern & Associates
Sub: - None
- Warner Center TMO
Sub: - None
- Aquent
Sub: - None
- Murphy Printing
Sub: - None

3.2.2

- Aquent
- Employment Development Department
- Environmental System Research
- G.R. Huttner Lithography
- Intaglio
- Promotional Source
- Pace Lithographers



3.1.5

- National Science Foundation

3.1.7

- TRB-NCHRP

REPORT

DATE: October 3, 2002

TO: Administration Committee
Regional Council

FROM: Barbara Dove, Government Affairs, (213) 236-1861, dove@scag.ca.gov

SUBJECT: **Regional Council Members Committee Preferences**

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION: Receive and File

BACKGROUND:

Regional Council Members were surveyed recently to determine which committees and task forces they wished to continue serving on or wanted to join. The attached matrix notes the results of the survey. Only those members who responded are listed.

BUDGET IMPACT:

The budget impact is nominal. While some RC members may increase their participation by joining another task force or subcommittee and hence be entitled to receive additional stipends; other members may reduce their participation by belonging to fewer task forces and therefore receive less in stipends.

B Dove 10/3/02
RC Committee Preferences
#75807

**Regional Council Members Committee Preferences
September 2002**

RC MEMBER	POLICY COMMITTEE	AVIATION TF	MAGLEV TF	HIGHWAYS	GROWTH VISIONING	OTHER
<i>Los Angeles Co</i>						
Zev Yaroslavsky	TCC					
Harry Baldwin	TCC					Goods Movement, Water Policy
Bruce Barrows	TCC		X		Wants to add	Strategic Plan, wants to add Growth Visioning
George Bass	TCC					
Robert Bruesch	CEHD		X		X	Income Equity
Gene Daniels	On EEC but wants TCC		X			Goods Movement, NAFTA
Ruth Galanter	TCC	X				
Sandy Jacobs	TCC			X		
Keith McCarthy	TCC		X			Communication TF, wants to add Water Policy
Cindy Miscikowski	EEC	X				
Pam O'Connor	TCC	X				Transportation Finance, Contracts, Benchmarks, Strategic Plan
Karen Rosenthal	TCC					RTDM, Best Practices, Solid Waste
Dick Stanford	TCC	X			X	Wants to add Best Practices
Tom Sykes	TCC					
Paul Talbot	TCC			X		Remove from Goods Movement
Sid Tyler	TCC					Audit, Asset Management, Best Practices
Dennis Zine	TCC					Wants to add Transportation Conformity, Regional Transit, Personnel

RC MEMBER	POLICY COMMITTEE	AVIATION TF	MAGLEV TF	HIGHWAYS	GROWTH VISIONING	OTHER
Orange Co						
Charles Smith	TCC					Transportation Finance, Contracts, Audit, wants to add Transit
Ron Bates	TCC		X			Communication, Asset Management, Goods Movement, RTAC, MSRC
Ralph Bauer	CEHD		X			Best Practices
Lou Bone	TCC	Wants to add	X			Water Policy, wants to add Aviation
Art Brown	TCC		X	X		Goods Movement, Water Policy, Best Practices, Asset Management
Cassie DeYoung	TCC	X	X			Strategic Planning, Water Policy
Bev Perry	CEHD	X			X	Communication, Contracts, 4 Corners, Regional / Subregional Relations
San Bernardino Co						
Jon Mikels	TCC		X			Best Practices, Asset Management
Bill Alexander	CEHD					
Lawrence Dale	TCC					
Lee Ann Garcia	TCC		X			Communication, RTDM, Strategic Plan
Susan Lien	CEHD		X			Water Policy, Income Equity
Gary Ovitt	TCC	X				
Ventura Co						
Judy Mikels	TCC	X				Strategic Plan, please remove from Personnel, Best Practices, Asset Management

RC MEMBER	POLICY COMMITTEE	AVIATION TF	MAGLEV TF	HIGHWAYS	GROWTH VISIONING	OTHER
Carl Morehouse	Wants CEHD					Wants Benchmarks, Strategic Plan, Regional / Subregion Relations
<i>Riverside Co</i>						
Greg Pettis	On TCC but willing to move to EEC					NAFTA, Immigrant Lives, Salton Sea
Ron Roberts	TCC	X	X			Strategic Plan, MSRC, Regional / Subregional Relations
Jan Rudman	TCC					
Charles White	On TCC but wants CEHD	Remove			X	Remove from MagLev
<i>CTCs</i>						
Bill Davis	TCC	X				Asset Management
Robin Lowe	TCC		X		X	RTDM, RTAC

MEMO

DATE: October 3, 2002

TO: The Regional Council

FROM: Alfredo B. Gonzalez, Senior Government Affairs Officer
Phone (213) 236-1886– e-mail: gonzalez@scag.ca.gov

SUBJECT: **Regional Transportation Forum Hosted by SCAG and Congresswoman Juanita Millender-McDonald: Featuring Norman Y. Mineta, U.S. Secretary of Transportation**

RECOMMENDED ACTION: Information Only

SUMMARY:

On September 9th 2002, the Southern California Association of Governments and Congresswoman Juanita Millender-McDonald hosted a regional transportation forum for U.S. Secretary of Transportation Norman Y. Mineta and Southern California's transportation leaders. The goal of the forum was to initiate a dialogue between the Bush Administration and Congress with regard to the region's goals and priorities for TEA-3.

BACKGROUND:

Congress, and federal transportation agencies are in the preliminary stages of shaping TEA-3, the next federal transportation program. One of the most significant transportation challenges the region faces over the next 12 months is the reauthorization of this program. Although TEA-21 will not expire until September 30, 2003, local, regional, state, and national transportation stakeholders have already launched advocacy efforts to influence the reauthorization.

In the hope of prioritizing Southern California's position and maximizing future funding opportunities for the region, SCAG and Congresswoman Millender-McDonald hosted Southern California's first regional forum on reauthorization. The forum, which was a great success, provided Southern California's transportation stakeholders a unique opportunity to demonstrate to key federal officials the region's unity and solidarity regarding the pending reauthorization, and afforded stakeholders with a better understanding of the congressional climate regarding TEA-3.

The event served as a kick-off for the region's TEA-3 advocacy efforts. By bringing together the county transportation commissions and over 170 elected and transportation officials, SCAG initiated the effort that will likely result in the development of a regional strategy and consensus on the reauthorization.

In addition to brief presentations from the Ports of Los Angeles and Long Beach, each county transportation commission briefed the Secretary and the Congresswoman on their respective priorities. Making presentations for the commissions were, SCAG President Hal Bernson (Los Angeles County Metropolitan Transportation Authority (MTA) and Metrolink) and Regional Council members Yvonne Brathwaite Burke (MTA), James Hahn (MTA), and Robin Lowe (Riverside County Transportation Commission).



**SOUTHERN CALIFORNIA
ASSOCIATION of GOVERNMENTS**

Also making presentations on behalf of the commissions were Supervisor, Todd Spitzer (Orange County Transportation Authority), Ginger Gherardi (Ventura County Transportation Commission), Ty Schuiling, (San Bernardino Associated Governments) and SCAG Executive Director, Mark Pisano.

The forum was the first step in a series of steps intended to unify Southern California transportation stakeholders, as well as prepare for larger advocacy efforts. Future steps involve the refinement of local and regional priorities and the promotion of those perspectives in Sacramento and in Washington DC.

FISCAL IMPACT:

Hosting this event resulted in a general fund expenditure of \$690. These funds were used to pay for catering services at the forum.

REPORT

DATE: October 3, 2002

TO: Administration Committee and
Regional Council Members

FROM: Shelia Stewart, Executive Assistant, Stewart@scag.ca.gov
(213) 236-1868

SUBJECT: Subregional Representation on the Administration Committee

EXECUTIVE DIRECTOR'S APPROVAL

RECOMMENDED ACTION: Refer to the Regional/Subregional Relations Task Force

BACKGROUND: A letter was received from Rick Bishop chair of the Subregional Coordinators, indicating that the Coordinators are recommending that each subregion have an elected official on the Administration Committee. We have also received a letter of support from the South Bay COG.

The make-up of the Administration Committee is described in the SCAG Bylaws.

Section 7(c) of the SCAG Bylaws states that membership on the Administration Committee shall be limited to Regional Council members, including SCAG Officers, Policy Committee Chairs and Vice Chairs, an additional (6) Regional Council members appointed by the President, and the Chair of the Regional Advisory Council as a non-voting member.

A change in the composition of the Administration Committee requires a bylaws amendment that will have to be considered at the General Assembly.

FISCAL IMPACT:

SCAG policy states that elected officials serving on committees representing subregions shall receive a stipend of \$70.00 per meeting. The request is for 5 additional seats on the Administration Committee. The current annual budget is approximately \$20,160 for the Administration Committee. If the Regional Council recommend increasing membership on the committee, the annual budget will increase by approximately \$4,200.

REPORT

S. Stewart – 9/23/02

REPORT

DATE: October 3, 2002

TO: Regional Council (RC)

FROM: Tonya Gorham, Government Affairs Analyst
Phone (213) 236-1988 – e-mail: gorham@scag.ca.gov

Annie Nam, Senior Planner
Phone (213) 236-1827 – e-mail: nam@scag.ca.gov

SUBJECT: Proposition 51 - The Traffic Congestion Relief and Safe School Bus Act

EXECUTIVE DIRECTOR'S APPROVAL

RECOMMENDED ACTION: The Transportation and Communications Committee recommends an oppose position.

SUMMARY:

Proposition 51, the Traffic Congestion Relief and Safe School Bus Act, sponsored by the Planning and Conservation League (PCL) is a statewide ballot initiative placed on the November 5, 2002 ballot. If approved by voters, the Act would dedicate 30 percent of the state share of the sales tax on new and used motor vehicles (cars and trucks) to selected transportation projects and programs. Currently, revenues derived from the sales tax on new and used motor vehicles are deposited into the State General Fund. According to PCL original estimates, this proposed transfer translates to about \$870 million (PCL now estimates \$910 million) per year available for 17 transportation related categories (see attached table 1). For some of the 17 categories, off the top allocations are made to specific projects (see attachment table 2 for SCAG region earmarked projects). The remaining funds would be distributed either on a population basis or on a competitive grant basis. The Transportation and Communications Committee heard Proposition 51 in September and recommends the Regional Council adopt an oppose position.

BACKGROUND:

The State General Fund receives tax revenues from a variety of sources, including state sales tax, and personal and corporate income taxes. State sales tax revenues contribute a significant proportion to the General Fund, comprising just over 30 percent in 2000/01. Based on Board of Equalization estimates, California collected about \$27 billion in state sales tax revenues in 2000/01. Of this total, about \$3 billion was generated from the sale and leasing of new and used motor vehicles. Most of the revenues from the state sales tax go to the state General Fund, and are available for a variety of programs, including education, health, social services, and corrections.

If passed this measure would redirect 30 percent of the sales tax revenue generated from the sale and leasing of new and used motor vehicles for transportation related projects. According to the Legislative Analyst's Office, Proposition 51 would dedicate General Fund revenues to state and local transportation-related purposes of about \$420 million in 2002-03, \$910 million in 2003-04, and increasing amounts annually thereafter, depending on the increase in the sale and leasing of motor vehicles. This would result in a corresponding reduction in funds available for General Fund supported programs.

Proposition 51 also includes a provision indicating that transfers to the various categories of the new program would occur only if the aggregate amount of General Fund revenues is projected to increase compared to the previous fiscal year. Additionally, this measure requires the transfer of reduced amounts from the General Fund to the new program fund if the growth in General Fund revenues (over the

previous year) is less than the amount to be transferred (30% of motor vehicle sales/lease revenues for a given year). Although the General Fund revenues have grown over the years, historical data also indicate that during years of recessions there would likely be no transfer of funds for sustaining this new program.

ANALYSIS:

In examining Proposition 51 SCAG staff found several aspects of the proposition that make it objectionable. Staff recommends an oppose position because the full impact on transportation funding by Proposition 42 has not yet been realized and Proposition 51 circumvents the STIP process by earmarking special projects for funding.

First, Proposition 42 the Transportation Congestion Improvement Act, which permanently dedicates the sales tax paid on gasoline to transportation-related programs was just approved by voters in March 2002. Proposition 42 allocates approximately \$1.3 billion annually to transportation beginning in 2003-04. Specifically, Proposition 42 allocates 20 percent of the funds toward public and mass transportation; 40 percent to transportation capital improvement projects; 20 percent to street and highway maintenance and repair conducted by cities; and 20 percent to street and highway maintenance and repair conducted by counties. Because it was just passed, the full impact of Proposition 42 has not yet been realized. Thus Proposition 51 may be premature in its attempt to dedicate more of the General Fund to transportation.

Secondly, Proposition 51 circumvents the State Transportation Improvement Program (STIP) and the Regional Transportation Planning processes. Under current law, the STIP is the product of a public process involving local, regional, and state stakeholders to determine the state's transportation spending priorities. The rationale behind this process is to maximize the efficient and effective use of limited state transportation resources to meet the state's needs for transportation infrastructure. Although some of the spending categories under Proposition 51 include procedures to evaluate and prioritize projects that may be funded through the account, there is no evidence that the specific projects singled out for funding will be scrutinized at the same level of the established process.

For Fiscal Year 2003-04, about \$144 million in funding is identified for specific projects in the SCAG region. Some of these projects entail funding for a specified number of years while others include provisions for on-going funding. Projects earmarked for funding in the SCAG region are included in table 2. Also based upon a preliminary assessment of the allocation provisions for the remaining funds, the SCAG region could qualify for another \$220 million in funds for the various categories of expenditures during the initial year (increased from \$218 million in TCC report after further staff analysis). This estimate could grow as earmarked funding levels decline in the outer years. Even with this potential for additional dollars, there is no guarantee that SCAG would get its fair share of the resources locked up by Proposition 51. Thus, although some of the projects identified for funding in the SCAG region are consistent with some of the projects in the adopted 2001 Regional Transportation Plan (RTP), more consideration should be given to the overall state and regional transportation planning processes. It is critical to consider the ongoing and systematic planning efforts throughout the state to appropriately prioritize local and regional transportation needs.

Appropriate consideration of local and regional transportation needs was not taken into account in the development of Proposition 51. Though some of the projects are in line with the adopted RTP and the overall STIP, many are not. Additionally, several projects identified by the initiative do not appear to be transportation related such as, \$40 million to improve the Music concourse at Golden Gate Park, \$7 million for a railroad museum in Sacramento and \$10 million for a charter school for the arts in Oakland. Also, while the proposition is titled the Traffic Congestion Relief and Safe School Bus Act, only 8% of the transferred revenue would be allocated to school buses. The remaining 92% of the funds would be used for other purposes such as those previously outlined.

SUPPORT:

The following agencies support Proposition 51:

- Los Angeles Chamber of Commerce
- California Transit Association

- California Trucking Association
- Several School Districts (including Lynwood, Monrovia, Pomona, San Bernardino, South Pasadena)
- Several cities (including the Cities of Inglewood, Irvine, Calabasas, La Canada Flintridge, Indio)

OPPOSE:

The following agencies oppose Proposition 51

- California State Association of Counties (CSAC)
- San Bernardino Associated Governments (SANBAG)
- California Tax Reform Association
- National Tax Limitation Committee
- League of Women Voters of California
- Howard Jarvis Taxpayers Association

*The League of California Cities has adopted a neutral position on Proposition 51

FISCAL IMPACT:

All work related to adopting the recommended staff action is contained within the adopted FY 02/03 budget and adopted 2002 SCAG Legislative Program and does not require the allocation of any additional financial resources.

ATTACHMENTS:

Summary of Expenditure Categories – Table 1

SCAG Region Projects/Funding – Table 2

:docs TRG# 75653



SCAG Environmental Section Staff Comments
on the
Notice of Preparation of the Draft Environmental Impact Report
for the
2003 Air Quality Management Plan

Staff have reviewed the Notice of Preparation (NOP) for the Draft Environmental Impact Report (DEIR) and generally agree with the proposed scope of the analysis, while reserving the right to comment further as the air quality planning documents take more detailed shape.

In general, we would like to note that SCAG is currently engaged in modeling efforts in support of the upcoming 2004 Regional Transportation Plan (RTP), and, as such, the growth and population forecasts referenced in the DEIR (page I-5) are likely to change. At present, Staff anticipates that revised and updated growth and socio-demographic forecasts for the SCAG region, which includes the South Coast Air Basin (SCAB), will be available early in 2003.

Page I-5, first paragraph:

Reference to the Final 2001 Regional Transportation Improvement Program (RTIP) should be replaced or augmented with language pointing to the current 2002 RTIP, which is expected to be approved by Federal Agencies by the 1st of October, 2002. More details on the current status of SCAG Plans is as follows:

SCAG's 2002 Regional Transportation Improvement Program (RTIP), was adopted by SCAG's Regional Council on August 1, 2002 and has been forwarded to state and federal agencies for approval.. This report is consistent with the two latest operating documents, the 2001 RTIP and the 2001 Regional Transportation Plan (RTP), including the 2001 RTP and 2001 RTIP Amendments. The 2001 RTIP was approved by the federal agencies on September 25, 2001. The 2001 RTP was approved for all areas on June 8, 2001, with the exception of the PM₁₀ areas in the San Bernardino County portion of the Mojave Desert Air Basin (MDAB) and the Coachella Valley portion of the Salton Sea Air Basin (SSAB), which were approved on August 3, 2001.

A copy of the 2002 RTIP, including a detailed listing of projects proposed under TCM-01, can be reviewed at:

<http://www.scag.ca.gov/rtip/>

Page I-6 to I-10, section headed New Short- and Intermediate-Term Stationary Control Measures

While SCAG is not normally concerned with stationary and area source control strategies, three of the proposed Control Measures are of interest to SCAG's Regional Council, and Staff expects to provide input as the EIR develops.

- MSC-01 – Promotion of Lighter Color Roofing and Road Materials (page I-8): SCAG supports and is independently working to initiate these and other heat island mitigation measures (such as tree plantation, albedo modification, and the interjection of landscaping elements into impervious surfaces such as urban parking lots), as part of its efforts to mitigate the air quality impacts of mobile source emissions. SCAG Staff have actively sought to engage the SCAQMD and other regional agencies in an effort to cooperatively develop a regional strategy.
- MSC-02 – Promotion of Catalyst-Surface Coating Technology (page I-9): SCAG supports and is independently working to initiate the adoption of technologies such as the application of titanium dioxide to downtown parking structures and areas that experience high concentrations of vehicle idling and slow-moving traffic (hot spots), as part of its efforts to mitigate the air quality impacts of mobile source emissions.
- WST-02 – Emission Reductions from Composting (page I-10): SCAG's Solid Waste Task Force, which reports to the Energy and Environmental Committee (EEC), comprised of local and sub-regional elected officials, has been actively following the development of SCAQMD's Proposed Rule 1133, which seeks to quantify and control emissions from composting and related operations. While SCAG is supportive of the effort, we reserve the right to comment further as the AQMP takes shape.

Page I-10, paragraph 3, headed Possible Measures to be Considered By Other Agencies:

SCAG should be listed as one of the other agencies in the context of transportation strategies and improvements.

REPORT

DATE: October 3, 2002

TO: Energy and Environment Committee and Regional Council

FROM: Daniel Griset, Senior Regional Planner, Environmental Planning, 213-236-1895, griset@scag.ca.gov

SUBJECT: Proposition 50: Water Quality, Supply and Safe Drinking Water Projects. Coastal Wetlands Purchase and Protection.

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Support Resolution No. 02-435-2.

BACKGROUND:

Proposition 50 is a \$3.44 billion water bond measure that has qualified for the November 2002 ballot as a result of a public initiative. The bond will be repaid through the state General Fund.

On August 14, 2002, the Water Policy Task Force recommended that the Energy and Environment Committee (EEC) discuss and consider approving a Resolution of Support for Proposition 50 at their September 5th meeting, and the EEC decided to continue evaluating Proposition 50 at their October 3rd meeting. The EEC Chair will summarize any recommendations during the Regional Council meeting, which immediately follows the EEC meeting.

This water bond measure proposes to fund efforts in a variety of areas:

- Water security improvements are allotted \$50 million;
- Drinking water improvements are allotted \$435 million;
- Improvements in surface water quality is allotted \$370 million;
- Contaminant and salt removal are allotted \$100 million;
- The CalFed program is allotted \$825 million;
- The Integrated Watershed program is allotted \$640 million;
- Colorado River water conservation and ecosystem restoration are allotted \$70 million; and,
- Coastal watershed and wetland protections are allotted \$950 million.

All of the funding areas are expected to benefit Southern California's water supply and water quality. For example, the Integrated Regional Water Management segment will help protect Southern California's communities from drought by reducing the region's dependence on imported water. Specifically, this segment will support watershed management planning and implementation—which could bolster SCAG's Sustainable Water Quality Improvement Initiative. In addition, many other Southern California projects are recognized in the bond measure and are earmarked for funding. Ultimately, Proposition 50 will provide multiple benefits that will help ensure a lasting and sustainable water supply for the SCAG region.

REPORT

REPORT

Attachments:

1. Resolution of Support for Proposition 50
2. LOA Summary of Proposition 50
3. Draft Bond Language
4. Argument Against Proposition 50
5. Points of Opposition to Proposition 50
6. Yes on Prop 50 Fact Sheet/ Q&A
7. Funding Categories
8. Endorsements / Supporters

Fiscal Impact:

Approval of the Resolution will have no fiscal impact on SCAG.